

specialist in graphic design

Brenda Grigg

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Employment

- 2009-10 Marketing Coordinator**
Gesa Credit Union
Richland, Washington
Develop animations and design marketing materials for website, digital displays, posters, postcards, brochures, etc. Coordinate website updates. Proof and edit articles for e-newsletter and the website. Generate ideas for new campaigns.
- 2006-08 Graphic Designer**
Toklat Originals
Lake Oswego, Oregon
Managed multiple brands. Designed catalog pages, ads, brochures, posters, flyers, tags, etc. Edited copy and photographed product for use in designs. Worked directly with vendors and saw projects through from start to finish.
- 2005-06 Graphic Designer**
RxAmerica, LLC
Salt Lake City, Utah
Managed company brand and designed materials for business to business and business to consumer communications. Designed all printed materials, edited copy and approved proofs for newsletters, postcards, brochures, etc.
- 2004-05 Graphic Artist**
Great Mountain West Supply
South Salt Lake, Utah
Created illustrations, typography and other artwork for sublimation, silkscreen and embroidery. Designed postcards, booklets, decals, lapel pins and key chains. Wrote copy and edited text for booklets and postcards.
- 2002-03 Graphic Artist**
Embroidery Central
Logan, Utah
Created embroidery designs and converted artwork into digital embroidery files. Developed embroidery projects for web use, which included making technical illustrations for instructions and animations for promotion.

Education

- 2003 BFA Graphic Design**
Utah State University
Logan, Utah
Magna Cum Laude, 3.84 GPA
Accepted into the Graphic Design BFA program by faculty review process
- 1998 High School Diploma**
Moses Lake High School
Moses Lake, Washington
Top Ten Graduate, 3.96 GPA
Running Start Student at Big Bend Community College

Achievements

- 2010 Designed and edited new on-boarding campaign**
Series of retention postcards mailed to new members
Gesa Credit Union
- 2008 Designed 2008/2009 product catalog**
Complete redesign, categorizing and updating
Toklat Originals
- 2005 Designed MMA (Medicare Part D) marketing materials**
Established the look and iconography to differentiate plans
RxAmerica, LLC
- 2005 Designed 1st place postcard**
Submitted to the Souvenir Wholesale Distributor Association
Great Mountain West Supply
- 2002 Illustrated sale record-breaking embroidery design**
Sold on embroidery.com
Embroidery Central

Qualifications

Computer Software
Macintosh and Windows platforms
Adobe CS4 Design Premium:
InDesign, Illustrator, Photoshop,
Flash, Dreamweaver, Acrobat
Microsoft Office:
Outlook, Word, PowerPoint, Excel

Personal Attributes
Intellectually Proficient
Detail-oriented
Dependable
Responsible
Self-motivated
Organized

Language and Arts
Copywriting and editing
S-1 Fluency in German (Deutsch)
Digital photography
Illustration